



Logo

Typography

Color

Iconography

Buttons

Grid

Navigation & Footer

Form Fields

Visual Elements

Logo

Primary Logo

White logo on space



Black logo on white



White logo on blue



Blue logo on white



Secondary Stacked Logo

White logo on space



White logo on blue



Black logo on white



Blue logo on white



Safe-space and Sizing

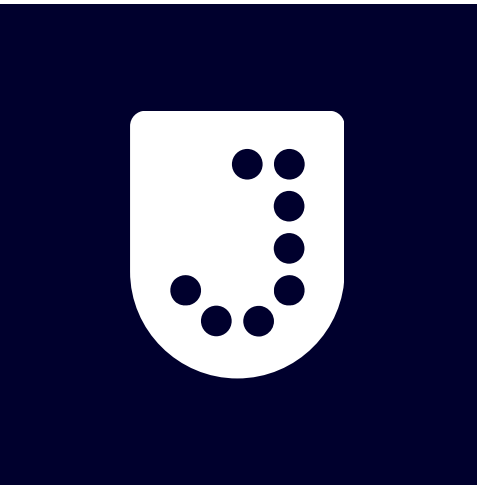
When you're using the logo with other graphic elements, make sure you give it some room to breathe. The empty space around the logo should be equal to the height and width of the mark in our type. To ensure the logo maintains its visual impact, do not go any smaller than 90 pixels in width.



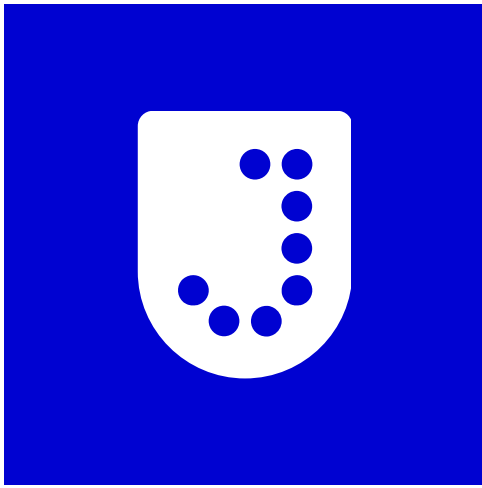
jscrambler
Minimum Width: 90px

Logomarks

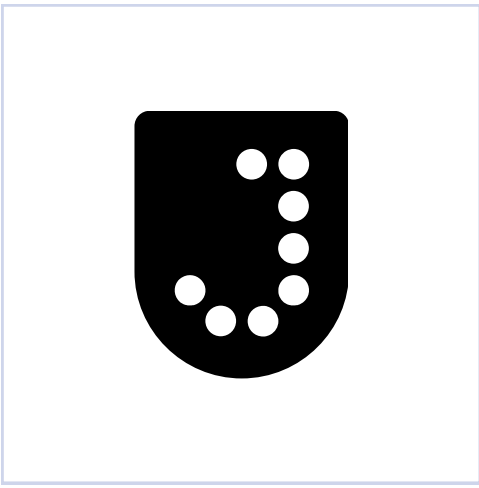
White icon on space



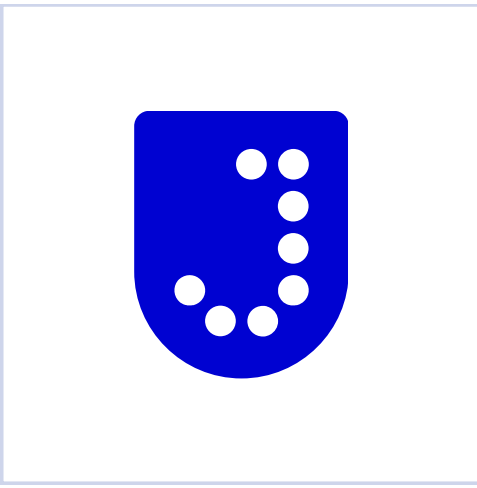
White icon on blue



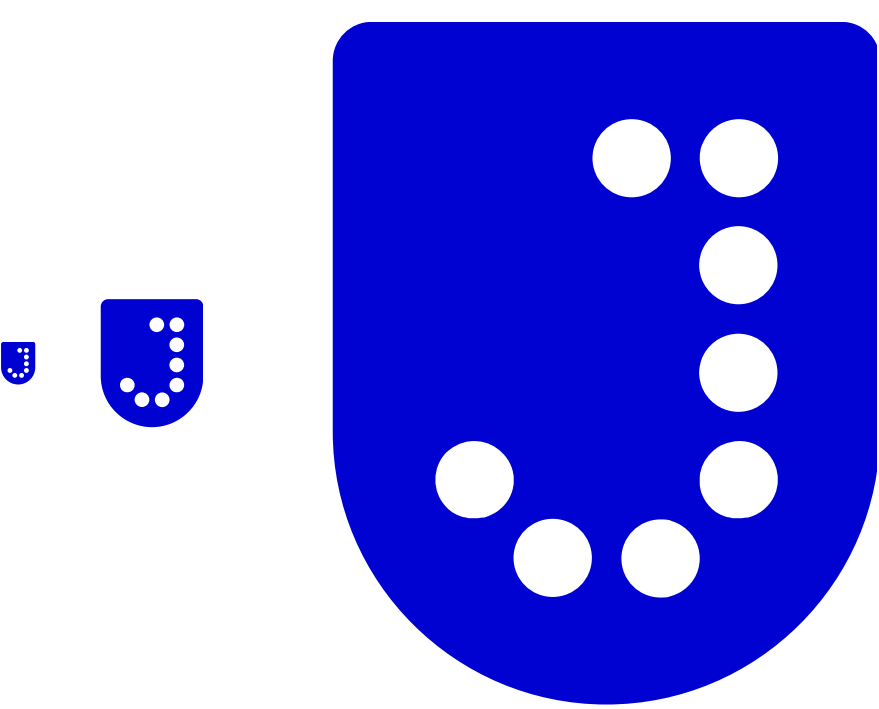
Black icon on white



Blue icon on white



Logo – Favicon



Favicon: 48x48 px

Logo – Do Not Do

Restrictions to the logo treatment help maintain consistent brand identification with consumers. It is important to not alter the logo in any way beyond what is outlined in this style guide.



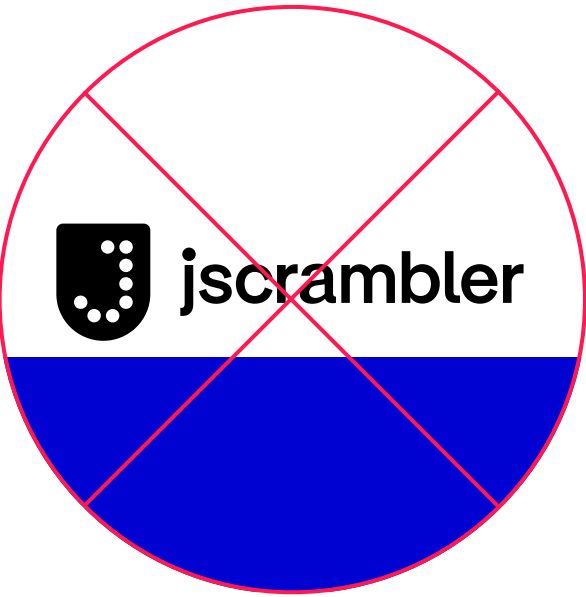
Don't alter or rotate the logo.



Don't use shadows, strokes or other effects to over-emphasize the logo.



Don't alter the characters from our logomark.



Always follow the clear space guidelines in this resource.

Next page



Logo

Typography

Color

Iconography

Buttons

Grid

Navigation & Footer

Form Fields

Visual Elements

Typography

Space Grotesk

Weights used:

Regular

Aa

Abcdefghijklmnopqrstuvwxyz
0123456789^?!\[]{}&*\$%\$#@

Pangea

Weights used:

Regular / Medium / Semibold / Bold

Aa

Abcdefghijklmnopqrstuvwxyz
0123456789^?!\[]{}&*\$%\$#@

Typography – Hierarchy & Usage

Eyebrow

Pangea Medium

H1

Space Grotesk Regular

Lead

Pangea Regular

CTAs

Space Grotesk Bold

EYEBROW

Unified client-side security platform

Jscrambler is the leading AI ad targeting company. Our data-driven custom audiences make it easy to connect with your target consumers across all programmatic channels.

See It in Action

Learn More

Typography

Desktop (1920px)

H1
62/105% | Space Grotesk | Regular | Letter-Spacing: 0%

H2
52/110% | Space Grotesk | Regular | Letter-Spacing: 0%

H3
42/110% | Space Grotesk | Regular | Letter-Spacing: 0%

H4
32/120% | Space Grotesk | Medium | Letter-Spacing: 0%

H5
22/120% | Space Grotesk | Medium | Letter-Spacing: 0%

H6
18/120% | Space Grotesk | Medium | Letter-Spacing: 0%

EYEBROW
14/100% | Pangea | Medium | Letter-Spacing: 10%

Lead
20/140% | Pangea | Medium | P-Spacing: 15px | Letter-Spacing: 0%

Body L
18/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Body S
16/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Caption
14/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Stat
46/110% | Pangea | Medium | Letter-Spacing: 0%

Quote
20/160% | Space Grotesk | Medium | Letter-Spacing: 0%

Button link
16/120% | Space Grotesk | Medium | Letter-Spacing: 2%

Nav Link
15/120% | Pangea | Medium | Letter-Spacing: 0%

Desktop (1440px)

H1
62/105% | Space Grotesk | Regular | Letter-Spacing: 0%

H2
52/110% | Space Grotesk | Regular | Letter-Spacing: 0%

H3
42/110% | Space Grotesk | Regular | Letter-Spacing: 0%

H4
32/120% | Space Grotesk | Medium | Letter-Spacing: 0%

H5
22/120% | Space Grotesk | Medium | Letter-Spacing: 0%

H6
18/120% | Space Grotesk | Medium | Letter-Spacing: 0%

EYEBROW
14/100% | Pangea | Medium | Letter-Spacing: 10%

Lead
20/140% | Pangea | Medium | P-Spacing: 15px | Letter-Spacing: 0%

Body L
18/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Body S
16/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Caption
12/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Stat
46/110% | Pangea | Medium | Letter-Spacing: 0%

Quote
20/160% | Space Grotesk | Medium | Letter-Spacing: 0%

Button link
16/120% | Space Grotesk | Medium | Letter-Spacing: 2%

Nav Link
14/120% | Pangea | Medium | Letter-Spacing: 0%

Mobile (390px)

H1
50/105% | Space Grotesk | Regular | Letter-Spacing: 0%

H2
38/110% | Space Grotesk | Regular | Letter-Spacing: 0%

H3
32/110% | Space Grotesk | Regular | Letter-Spacing: 0%

H4
20/120% | Space Grotesk | Medium | Letter-Spacing: 0%

H5
18/120% | Space Grotesk | Medium | Letter-Spacing: 0%

H6
16/120% | Space Grotesk | Medium | Letter-Spacing: 0%

EYEBROW
12/100% | Pangea | Medium | Letter-Spacing: 10%

Lead
18/140% | Pangea | Medium | P-Spacing: 15px | Letter-Spacing: 0%

Body L
16/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Body S
14/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

Caption
12/140% | Pangea | Regular | P-Spacing: 15px | Letter-Spacing: 0%

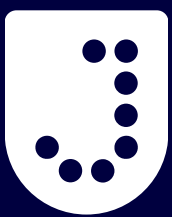
Stat
36/120% | Pangea | Medium | Letter-Spacing: 0%

Quote
16/160% | Space Grotesk | Medium | Letter-Spacing: 0%

Button link
14/120% | Space Grotesk | Medium | Letter-Spacing: 2%

Nav Link
13/120% | Pangea | Medium | Letter-Spacing: 0%

Next page



- Logo
- Typography
- Color
- Iconography
- Buttons
- Grid
- Navigation & Footer
- Form Fields
- Visual Elements

Color

Color Usage

Primary Space  HEX: #00002E	Primary White  HEX: #FFFFFF	Primary Jscrambler Blue  HEX: #0002D1	Primary Medium Slate Blue  HEX: #6264FF
	Primary Titanium  HEX: #FAFAFF		Primary Chartreuse  HEX: #E0FF00

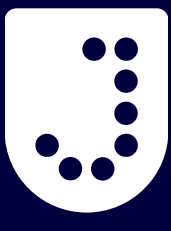
Primary

Secondary

 HEX: #00013F	 HEX: #6C7B00	 HEX: #1F6436	 HEX: #6D2100	 HEX: #5F0017	 HEX: #6B2F61
 HEX: #000191	 HEX: #B3CC01	 HEX: #38B863	 HEX: #973600	 HEX: #991132	 HEX: #C659B4
Primary Jscrambler Blue	Accent Chartreuse	Accent Status Green	Accent Orange	Accent Red	Accent Pink
 HEX: #0002D1	 HEX: #E0FF00	 HEX: #5FFF95	 HEX: #FF7A00	 HEX: #FF1950	 HEX: #FF71E7
 HEX: #6264FF	 HEX: #F1FF8B	 HEX: #AFFFCA	 HEX: #FFB36D	 HEX: #FF7899	 HEX: #FFA3F0
 HEX: #A6A7FF	 HEX: #FCFFE6	 HEX: #E7FFEF	 HEX: #FFDAB7	 HEX: #FCC8D4	 HEX: #FFD2F7

Extended Grays

Neutral Gray 50	Neutral Gray 100	Neutral Gray 200	Neutral Gray 300	Neutral Gray 400	Neutral Gray 500	Neutral Gray 600	Neutral Gray 700	Neutral Gray 800
 HEX: #F6F9FF	 HEX: #E3EBFD	 HEX: #CFD6EC	 HEX: #B9BFD8	 HEX: #969CB9	 HEX: #8289A9	 HEX: #6868B7	 HEX: #434361	 HEX: #222246



Logo

Typography

Color

Iconography

Buttons

Grid

Navigation & Footer

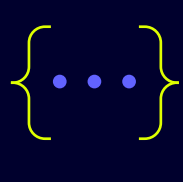
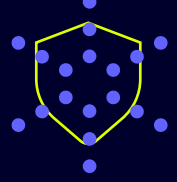
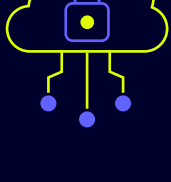
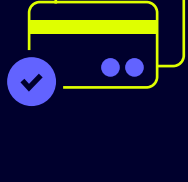
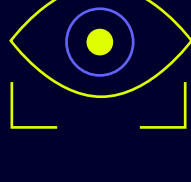
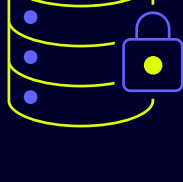
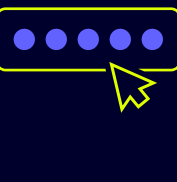
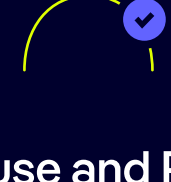
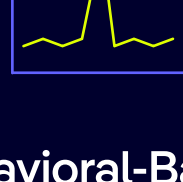
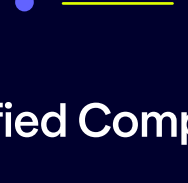
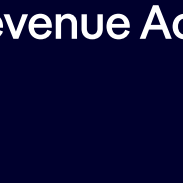
Form Fields

Visual Elements

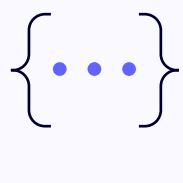
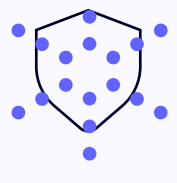
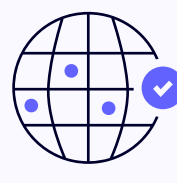
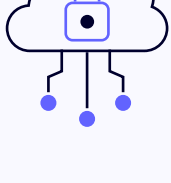
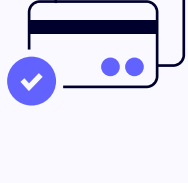
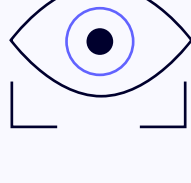
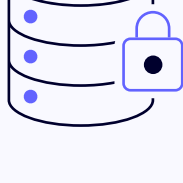
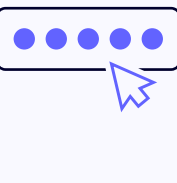
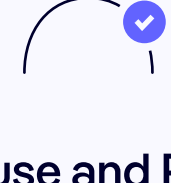
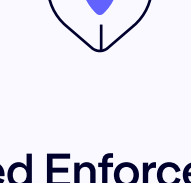
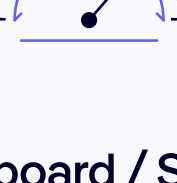
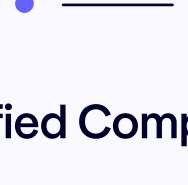
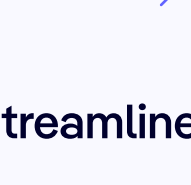
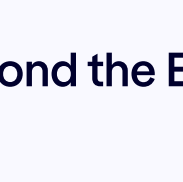
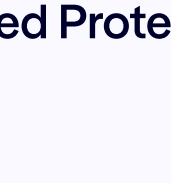
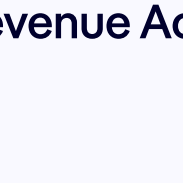
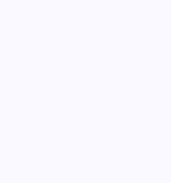
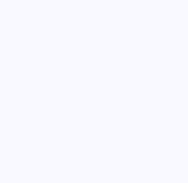
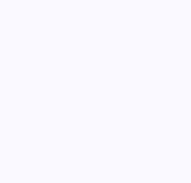
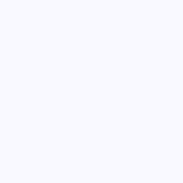
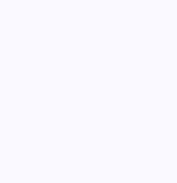
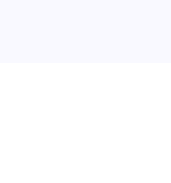
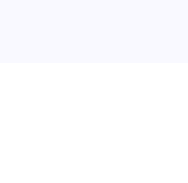
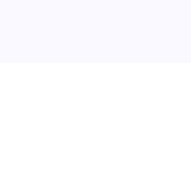
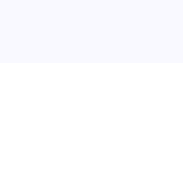
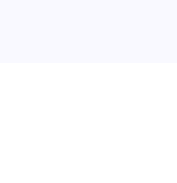
Iconography

Marketing Icons

Color Iconography on Dark

 Software supply chain security	 AI data governance & security	 Data governance & privacy	 Code protection & obfuscation	 Compliance enforcement
 Security	 Cybersecurity	 Fingerprint	 Hacker	 Secured network
 Cloud Security	 Secure Payment	 Eye Scan	 Data Security	 Password
 Fraud Abuse and Protection	 Extended Edge	 Unified Enforcement	 Behavioral-Based	 Dashboard / Speed
 Reduction	 Simplified Compliance	 Streamlined	 Architecture	 iFrame Integrity
 Platforms	 Customer Success	 Workflow Integration	 Beyond the Edge	 Partner Integration
 Unified Protection	 PCI DSS v4	 Threat	 Sales & Revenue Acceleration	 Collaboration
 Deployment	 Innovation	 Ownership	 Trust	 Open Communication
 Checkmark	 1	 2	 3	 4

Color Iconography on Dark

 Software supply chain security	 AI data governance & security	 Data governance & privacy	 Code protection & obfuscation	 Compliance enforcement
 Security	 Cybersecurity	 Fingerprint	 Hacker	 Secured network
 Cloud Security	 Secure Payment	 Eye Scan	 Data Security	 Password
 Fraud Abuse and Protection	 Extended Edge	 Unified Enforcement	 Behavioral-Based	 Dashboard / Speed
 Reduction	 Simplified Compliance	 Streamlined	 Architecture	 iFrame Integrity
 Platforms	 Customer Success	 Workflow Integration	 Beyond the Edge	 Partner Integration
 Unified Protection	 PCI DSS v4	 Threat	 Sales & Revenue Acceleration	 Collaboration
 Checkmark	 1	 2	 3	 4
 Deployment	 Innovation	 Ownership	 Trust	 Open Communication



Logo

Typography

Color

Iconography

Buttons

Grid

Navigation & Footer

Form Fields

Visual Elements

Buttons, Links, & Arrows

Desktop Buttons on Dark

Desktop Primary

DEFAULT

See It in Action

Fixed Height: 50px
Width Padding: 20px
Fill: #E0FF00
Text: #00002E
Corner Radius: 100px
Inner Stroke: Linear Gradient

HOVER

See It in Action

Fixed Height: 50px
Width Padding: 20px
Fill: #B7CF00
Text: #00002E
Corner Radius: 100px

Desktop Secondary

DEFAULT

Learn More

Fixed Height: 50px
Width Padding: 20px
Fill: #222246
Text: #FFFFFFF
Corner Radius: 100px
Stroke Color: #A4BCFF
Inner Stroke: Linear Gradient

HOVER

Learn More

Fixed Height: 50px
Width Padding: 20px
Fill: #30305D
Text: #FFFFFFF
Corner Radius: 100px
Stroke: 1px
Stroke Color: #264B5B

Desktop Text Link

DEFAULT

Learn More_

Bottom Padding: 2px
Text: #E0FF00

HOVER

Learn More_

Bottom Padding: 2px
Text: #FFFFFFF

Mobile Buttons on Dark

Mobile Primary

DEFAULT

See It in Action

Fixed Height: 40px
Width Padding: 16px
Fill: #E0FF00
Text: #00002E
Corner Radius: 100px
Inner Stroke: Linear Gradient

HOVER

See It in Action

Fixed Height: 40px
Width Padding: 16px
Fill: #B7CF00
Text: #00002E
Corner Radius: 100px

Mobile Secondary

DEFAULT

Learn More

Fixed Height: 40px
Width Padding: 16px
Fill: #222246
Text: #FFFFFFF
Corner Radius: 100px
Stroke Color: #A4BCFF
Inner Stroke: Linear Gradient

HOVER

Learn More

Fixed Height: 40px
Width Padding: 16px
Fill: #30305D
Text: #FFFFFFF
Corner Radius: 100px
Stroke: 1px
Stroke Color: #264B5B

Mobile Text Link

DEFAULT

Learn More_

Bottom Padding: 2px
Text: #E0FF00

HOVER

Learn More_

Bottom Padding: 2px
Text: #FFFFFFF

Desktop Buttons on Light

Desktop Primary

DEFAULT

See It in Action

Fixed Height: 50px
Width Padding: 20px
Fill: #E0FF00
Text: #00002E
Corner Radius: 100px
Inner Stroke: Linear Gradient

HOVER

See It in Action

Fixed Height: 50px
Width Padding: 20px
Fill: #B7CF00
Text: #00002E
Corner Radius: 100px

Desktop Secondary

DEFAULT

Learn More

Fixed Height: 50px
Width Padding: 20px
Fill: #E3EBFD
Text: #00002E
Corner Radius: 100px
Stroke Color: #A4BCFF
Inner Stroke: Linear Gradient

HOVER

Learn More

Fixed Height: 50px
Width Padding: 20px
Fill: #CFD9EF
Text: #00002E
Corner Radius: 100px
Stroke: 1px
Stroke Color: #264B5B

Desktop Text Link

DEFAULT

Learn More_

Bottom Padding: 2px
Text: #0002D1
Line Weight: 1px
Line Width: 10px

HOVER

Learn More_

Bottom Padding: 2px
Text: #00013F
Line Weight: 1px
Line Width: Fill

Mobile Buttons on Light

Mobile Primary

DEFAULT

See It in Action

Fixed Height: 40px
Width Padding: 16px
Fill: #E0FF00
Text: #00002E
Corner Radius: 100px

HOVER

See It in Action

Fixed Height: 40px
Width Padding: 16px
Fill: #B7CF00
Text: #00002E
Corner Radius: 100px

Mobile Secondary

DEFAULT

Learn More

Fixed Height: 40px
Width Padding: 16px
Fill: #E3EBFD
Text: #00002E
Corner Radius: 100px
Stroke Color: #A4BCFF

HOVER

Learn More

Fixed Height: 40px
Width Padding: 16px
Fill: #CFD9EF
Text: #00002E
Corner Radius: 100px
Stroke: 1px
Stroke Color: #264B5B

Mobile Text Link

DEFAULT

Learn More_

Bottom Padding: 2px
Text: #0002D1
Line Weight: 1px
Line Width: 10px

HOVER

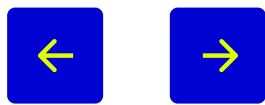
Learn More_

Bottom Padding: 2px
Text: #00013F
Line Weight: 1px
Line Width: Fill

Arrows on Light

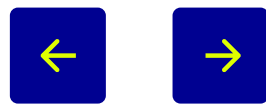
Desktop

ENABLED



Fixed Size: 36px
Fill: #DDFE55
Arrow Color: #000A0F
Arrow Stroke Weight: 2px

HOVER



Fixed Size: 36px
Fill: #BFE600
Arrow Color: #000A0F
Arrow Stroke Weight: 2px

DISABLED



Fixed Size: 36px
Fill: #264B5B, 30%
Stroke Color: #A4BCFF
Arrow Color: #FFFFFFF
Arrow Stroke Weight: 2px

ENABLED



Fixed Size: 30px
Fill: #DDFE55
Arrow Color: #000A0F
Arrow Stroke Weight: 2px

HOVER



Fixed Size: 30px
Fill: #BFE600
Arrow Color: #000A0F
Arrow Stroke Weight: 2px

DISABLED



Fixed Size: 30px
Fill: #264B5B, 30%
Stroke Color: #A4BCFF
Arrow Color: #FFFFFFF
Arrow Stroke Weight: 2px



- Logo
- Typography
- Color
- Iconography
- Buttons
- Grid
- Navigation & Footer
- Form Fields
- Visual Elements

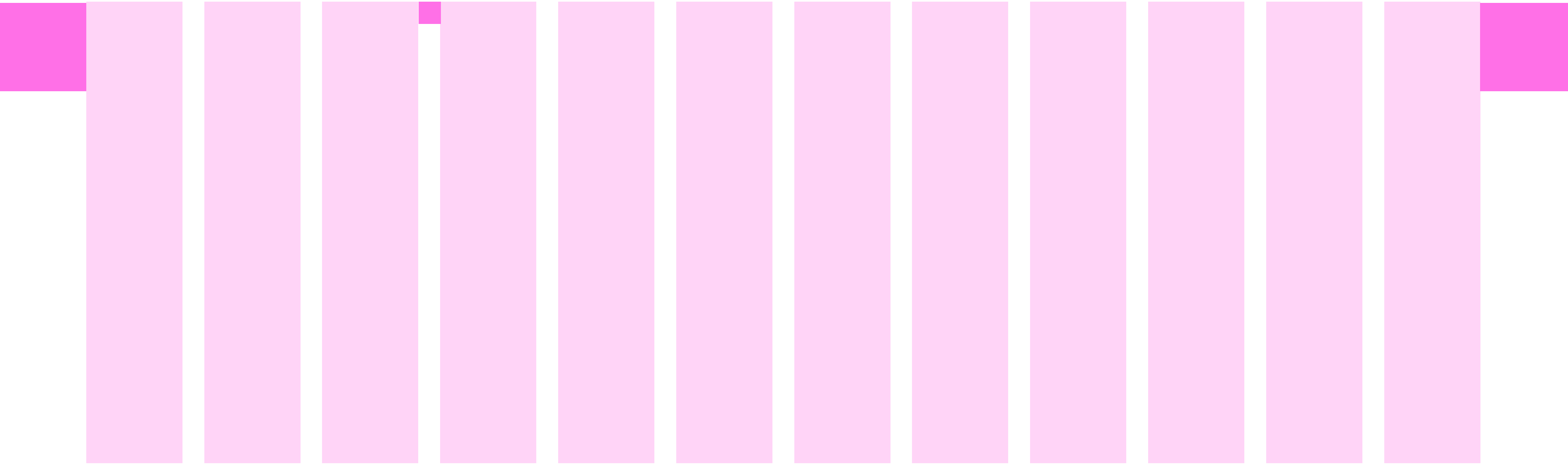
Grid

Desktop Grid

1440 - 12 COLUMN GRID

80px margin

20px gutter

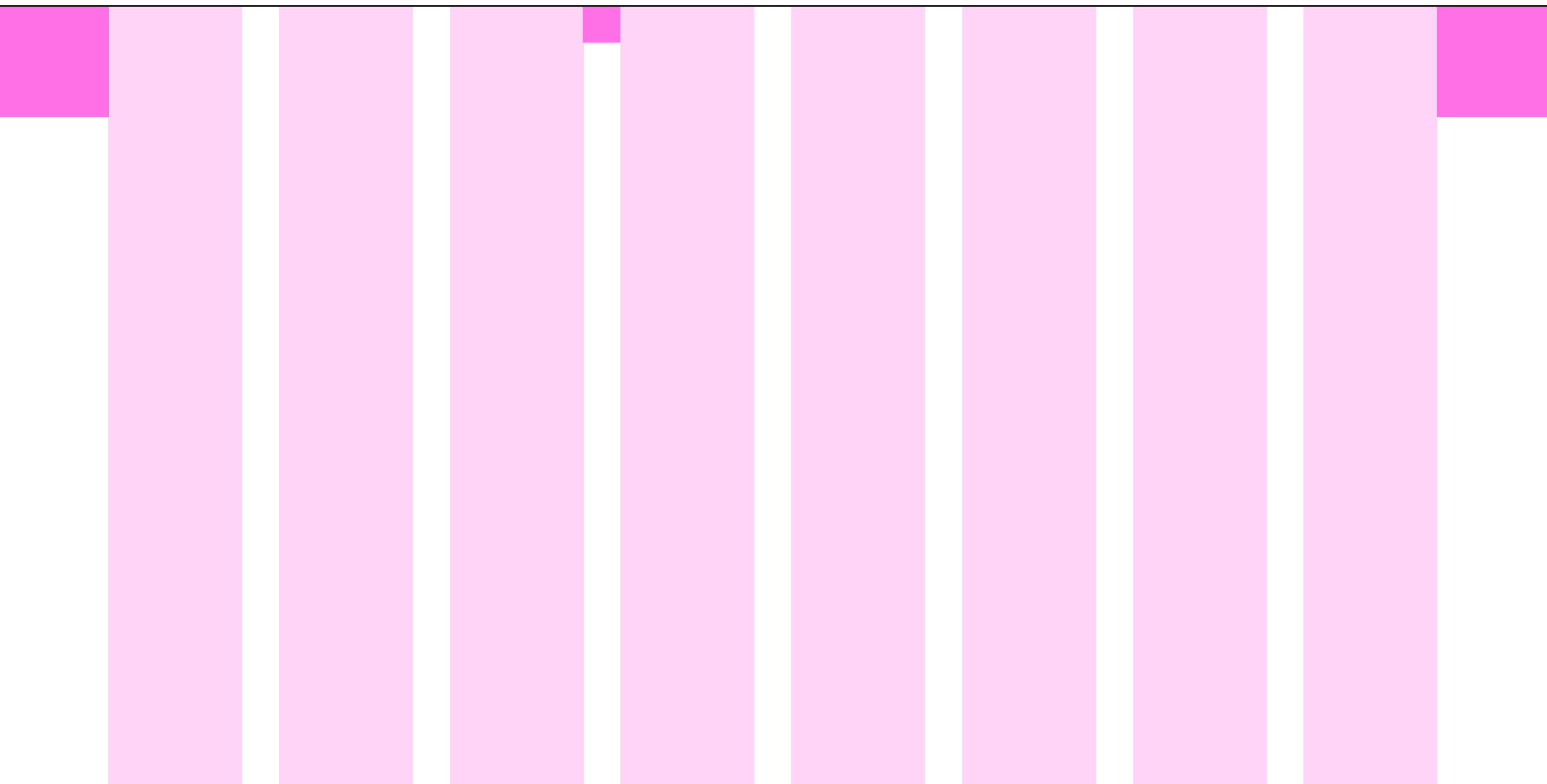


Tablet Grid

834 PX - 8 COLUMN GRID

60px margin

20px gutter

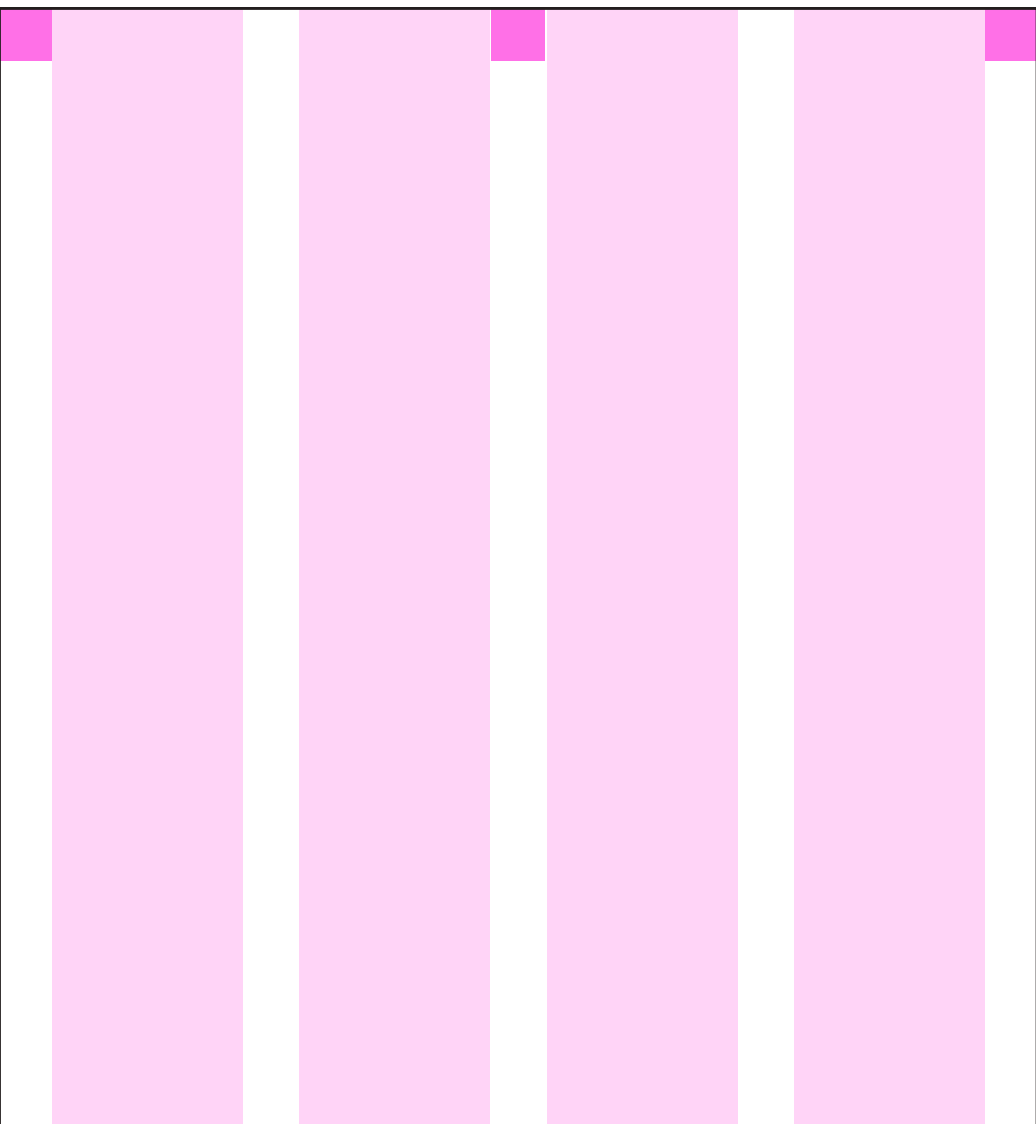


Mobile Grid

390 PX - 4 COLUMN GRID

20px margin

20px gutter





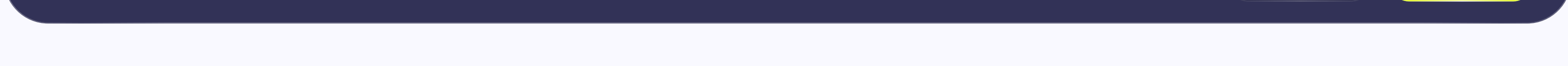
Navigation & Footer

Desktop Navigation

Main Nav on dark background:



Main Nav on light background:



Tablet Navigation



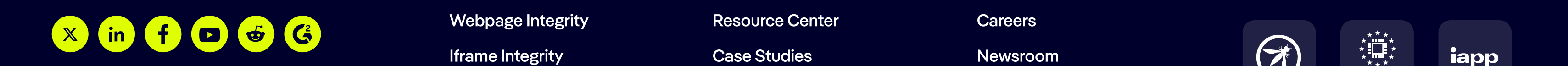
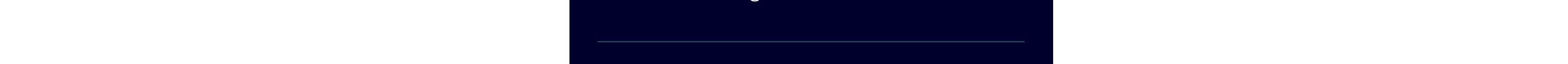
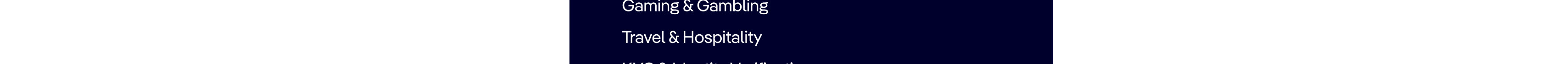
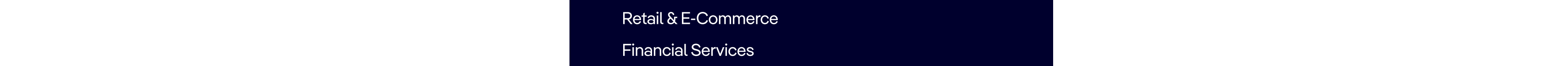
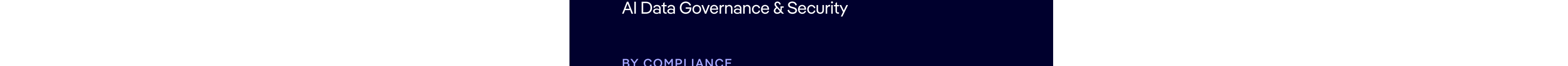
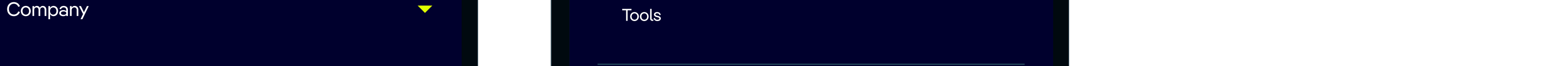
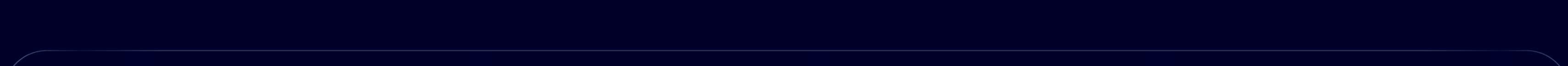
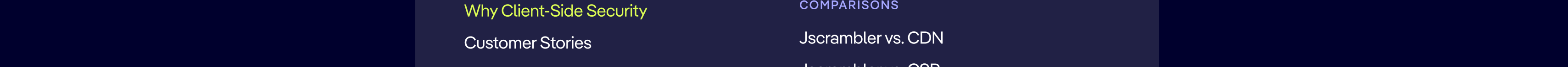
Mobile Navigation



Desktop Navigation Dropdowns

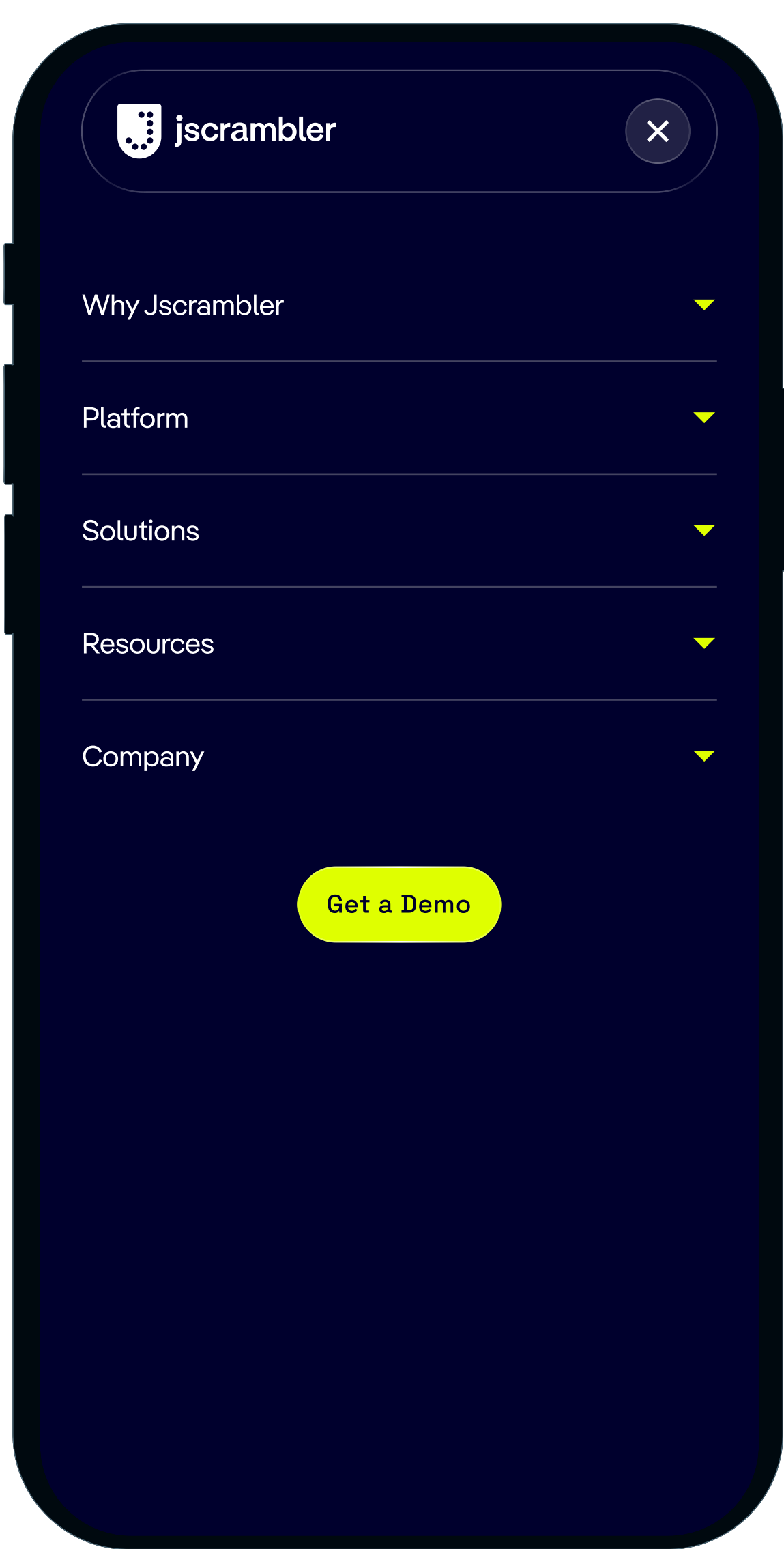
Main navigation items will reduce to 60% opacity on hover to show its clickable. User clicks on nav item to select and open dropdown. Underline and text updates to #A80C74 on click. Hovering on dropdown items turns color to #A80C74.

Why Jscrambler (Open and Hover)

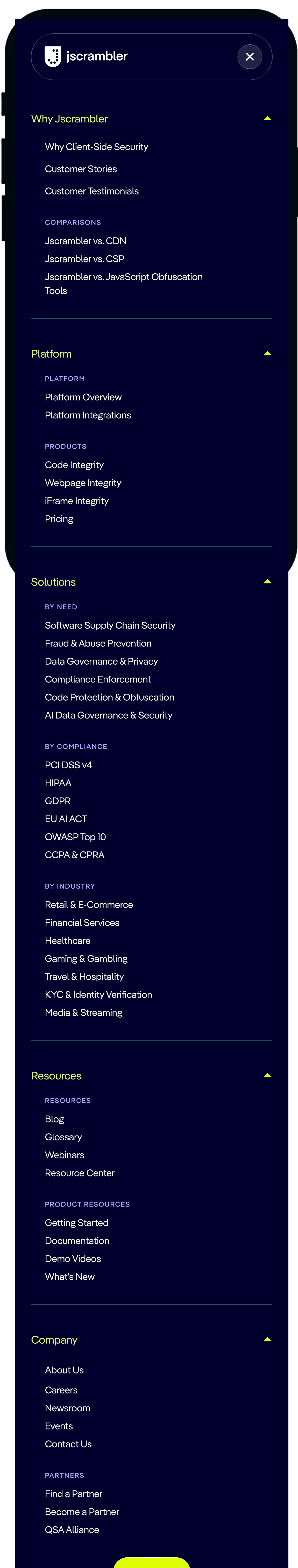


Mobile Navigation Dropdowns

CONDENSED



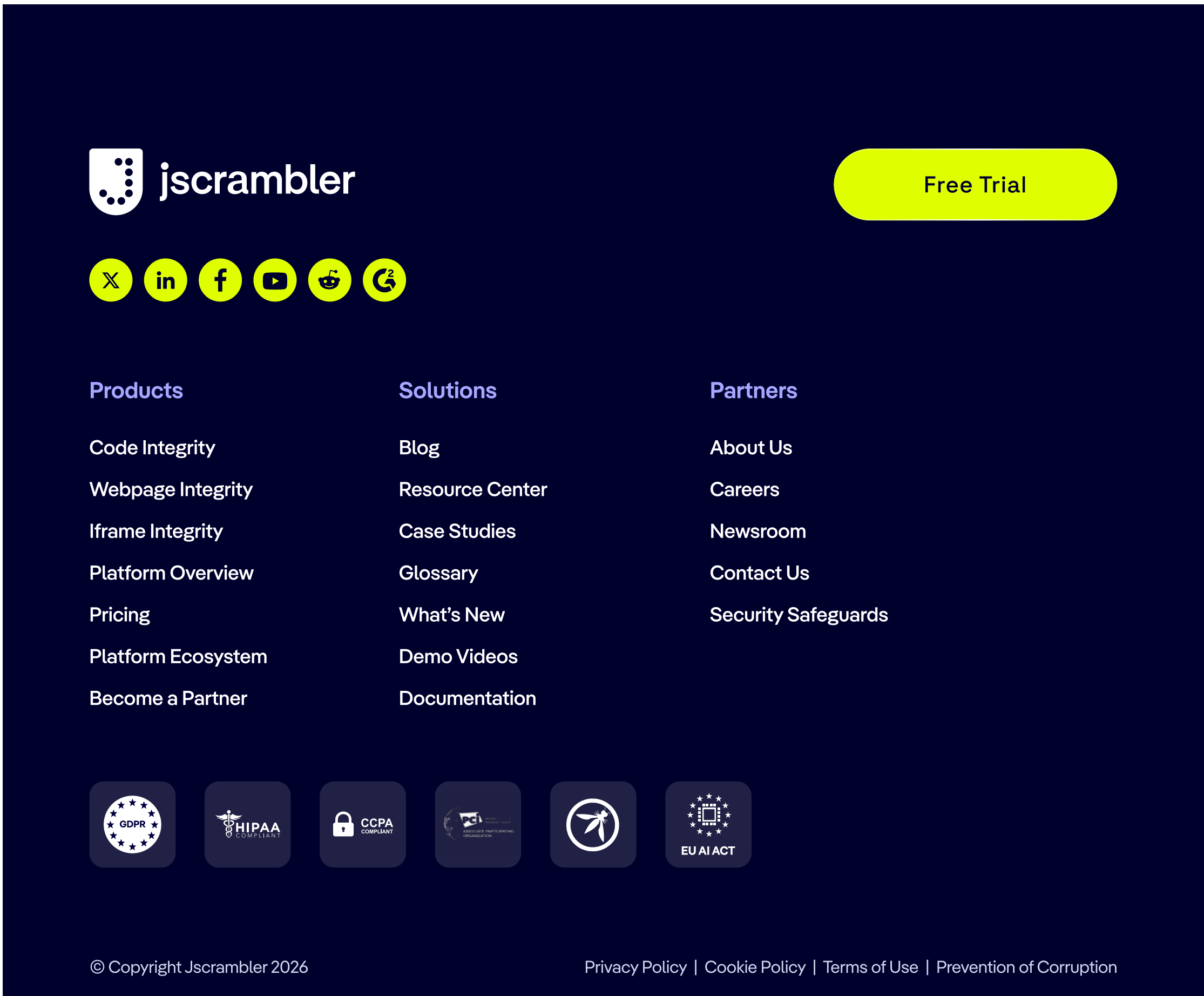
EXPANDED



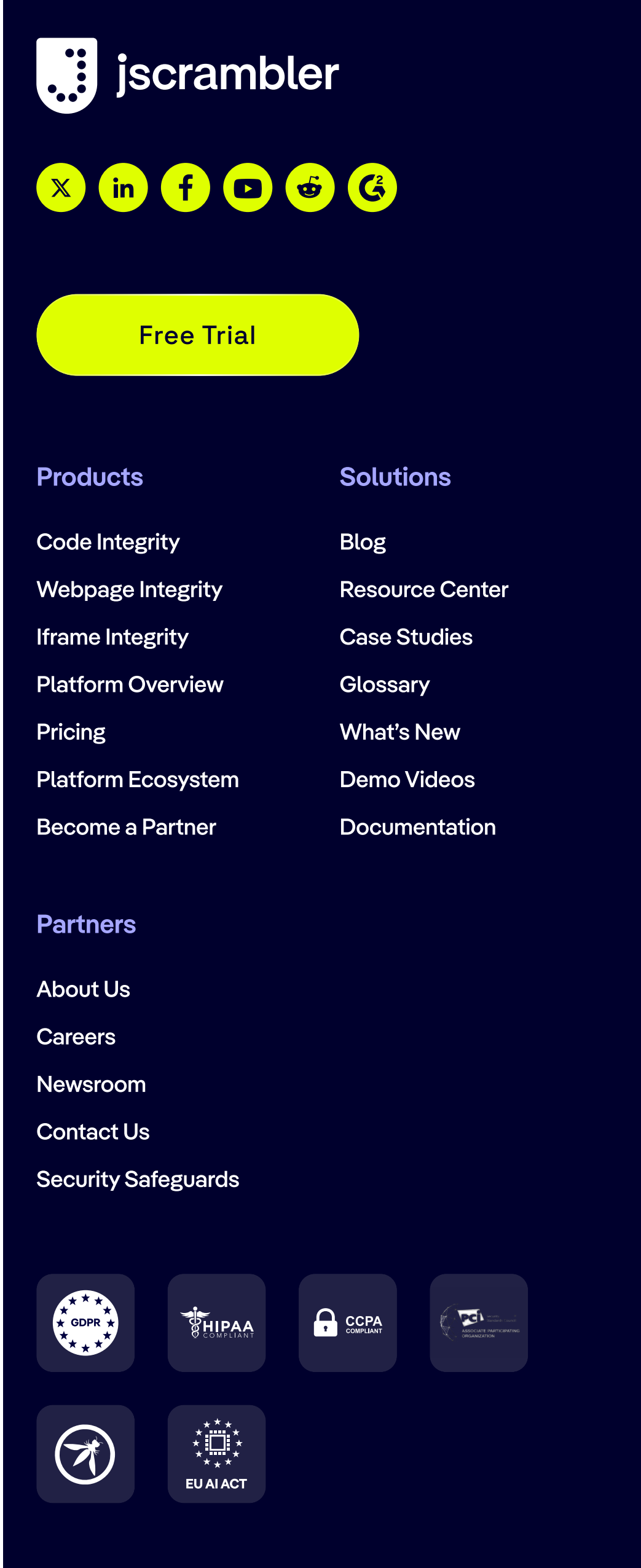
Desktop Footer



Tablet Footer



Mobile Footer





Logo

Typography

Color

Iconography

Buttons

Grid

Navigation & Footer

Form Fields

Visual Elements

Form Fields

Form Fields

Desktop
42px Height

First Name

Please select

Mobile
36px Height

First Name

Please select

Text Field Interaction States

Desktop
Unfilled and Inactive

First Name

Please select

Mobile
Unfilled and Inactive

First Name

Please select

Desktop
Filled

First Name

Please select

Mobile
Filled

First Name

Please select

Desktop
Active

First Name

Please select

Mobile
Active

First Name

Please select

Desktop
Error

First Name

Please select

Please complete this required form.

Mobile
Error

First Name

Please select

Please complete this required form.

Select Dropdown Box

Desktop
42px Height

Default
First Name

Please select

I don't work at a company

1-25

26-100

101-500

Hover
First Name

Please select

I don't work at a company

1-25

26-100

101-500

Click
First Name

Please select

I don't work at a company

1-25

26-100

101-500

Mobile
36px Height

Default
First Name

Please select

I don't work at a company

1-25

26-100

101-500

Hover
First Name

Please select

I don't work at a company

1-25

26-100

101-500

Click
First Name

Please select

I don't work at a company

1-25

26-100

101-500

Carets and Icons

Carets

▼

▲

Color: #00002E

Selects

Checkbox
Default

Hover

Selected

☐

☐

☒

18×18px

18×18px

18×18px

Search

Desktop
42px Height

Q

Search all integrations

Mobile
36px Height

Q

Search all integrations

Desktop
42px Height

Q

Search all integrations

Mobile
36px Height

Q

Search all integrations

Pagination

←

1

2

3

4

5

→

←

1

2

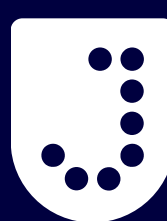
3

4

5

→

Next page



Logo

Typography

Color

Iconography

Buttons

Grid

Navigation & Footer

Form Fields

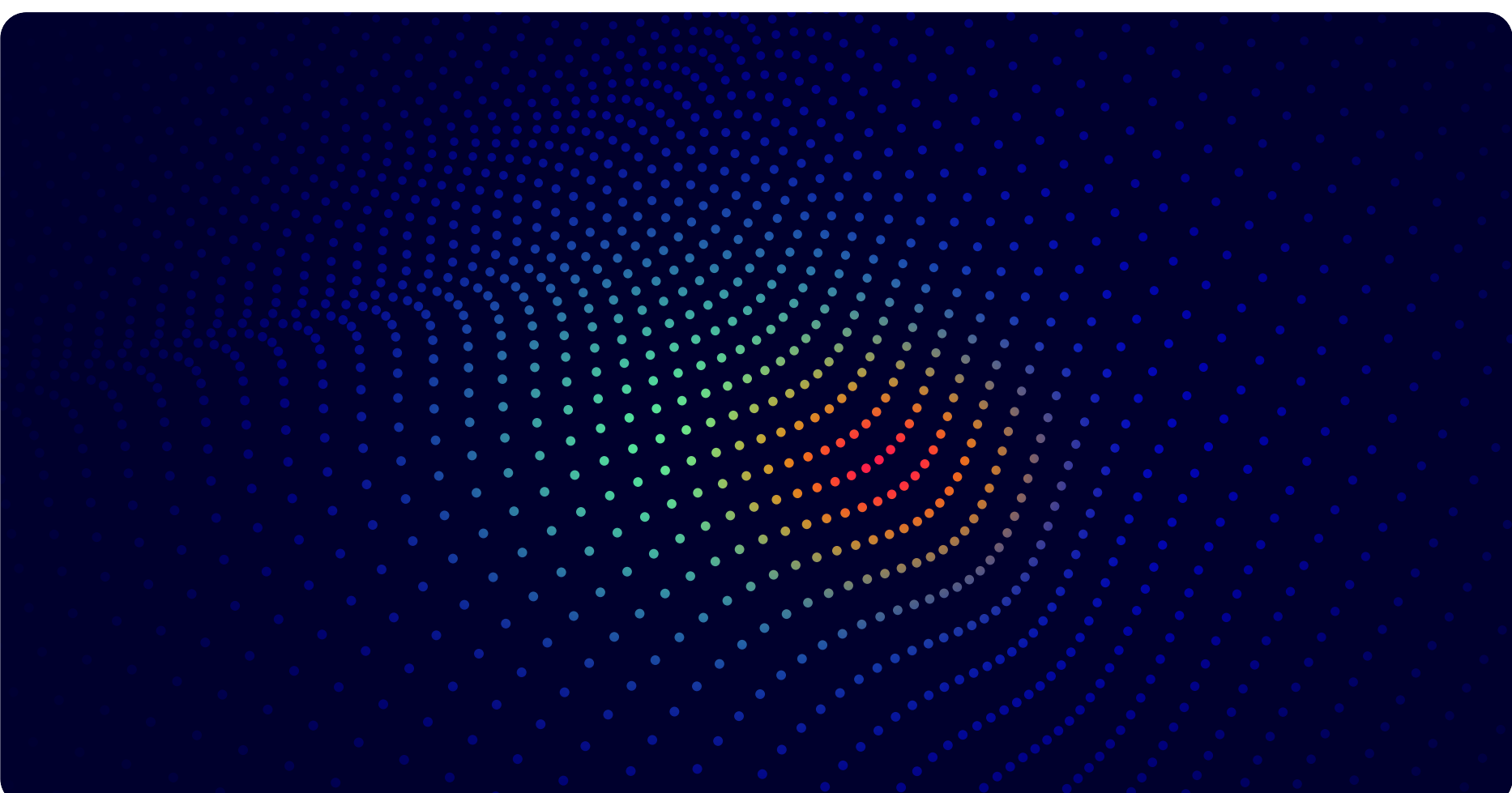
Visual Elements

Visual Elements

Textures

Digital Shield Texture

The subtle dot texture represents the full coverage protection Jscrambler provides in the background of browser-based services. This texture can be used behind product UI illustrations and as a design accent to create dynamic movement. The color used in the pattern depicts when the protective shield senses a security threat.

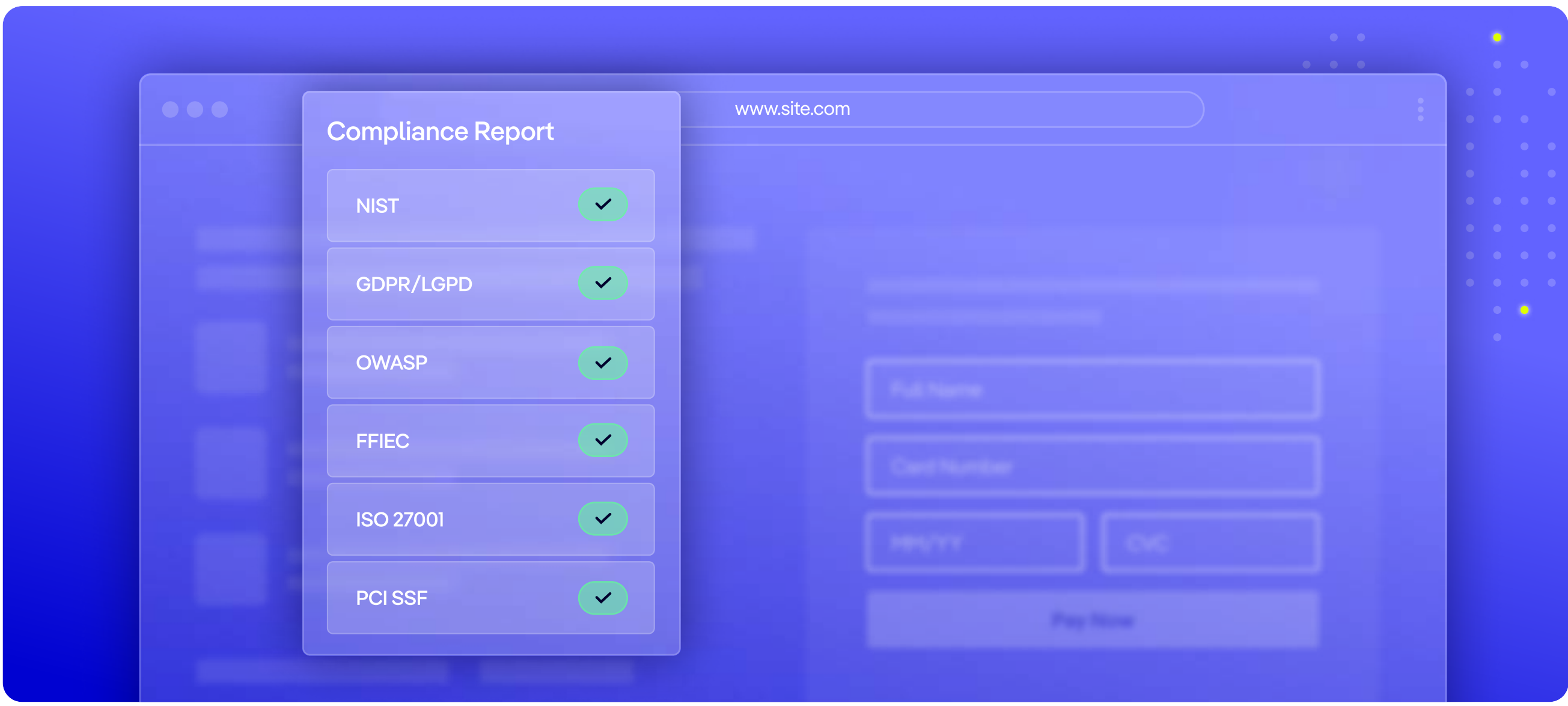


Stylized Product

UI Glass Display

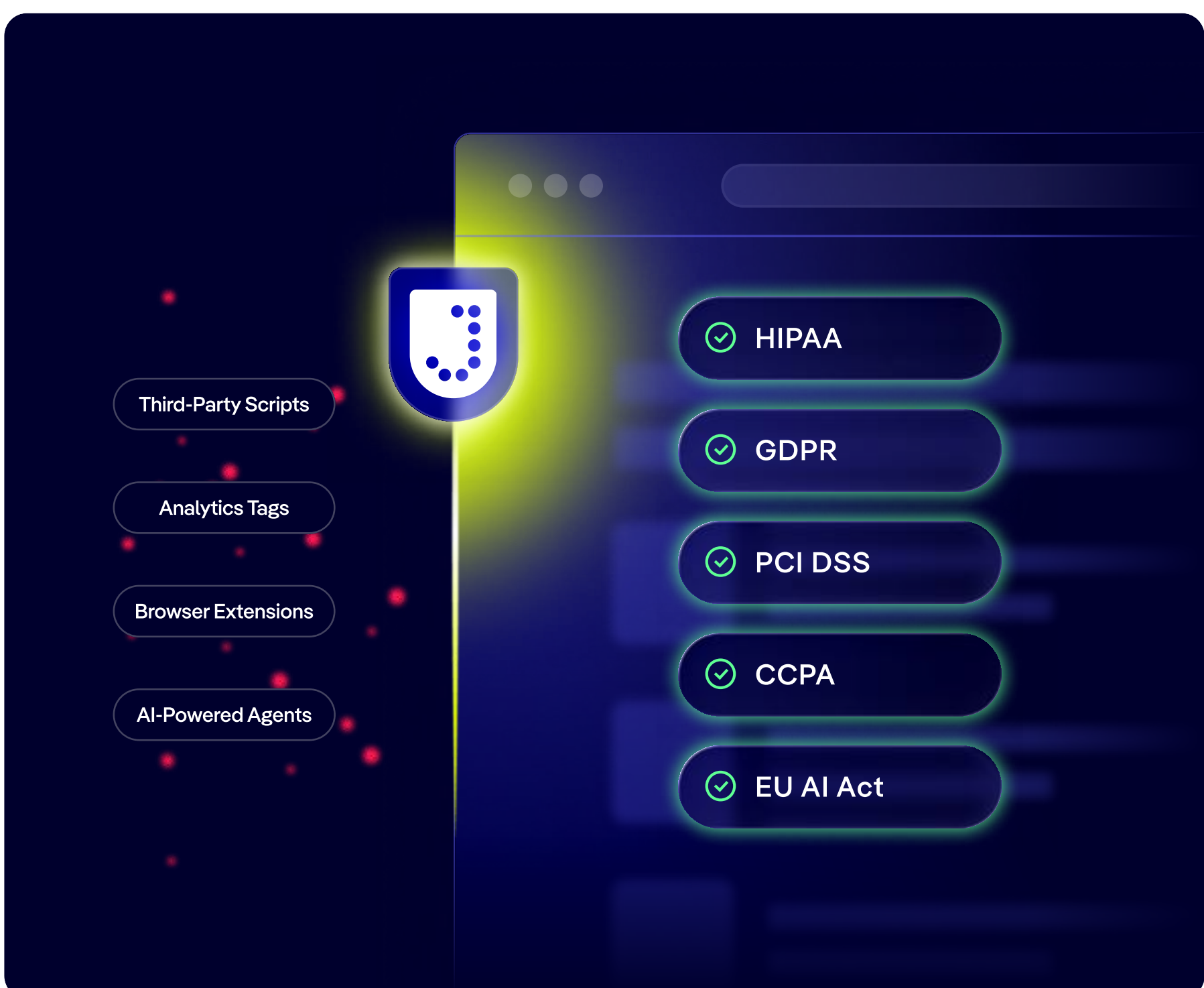
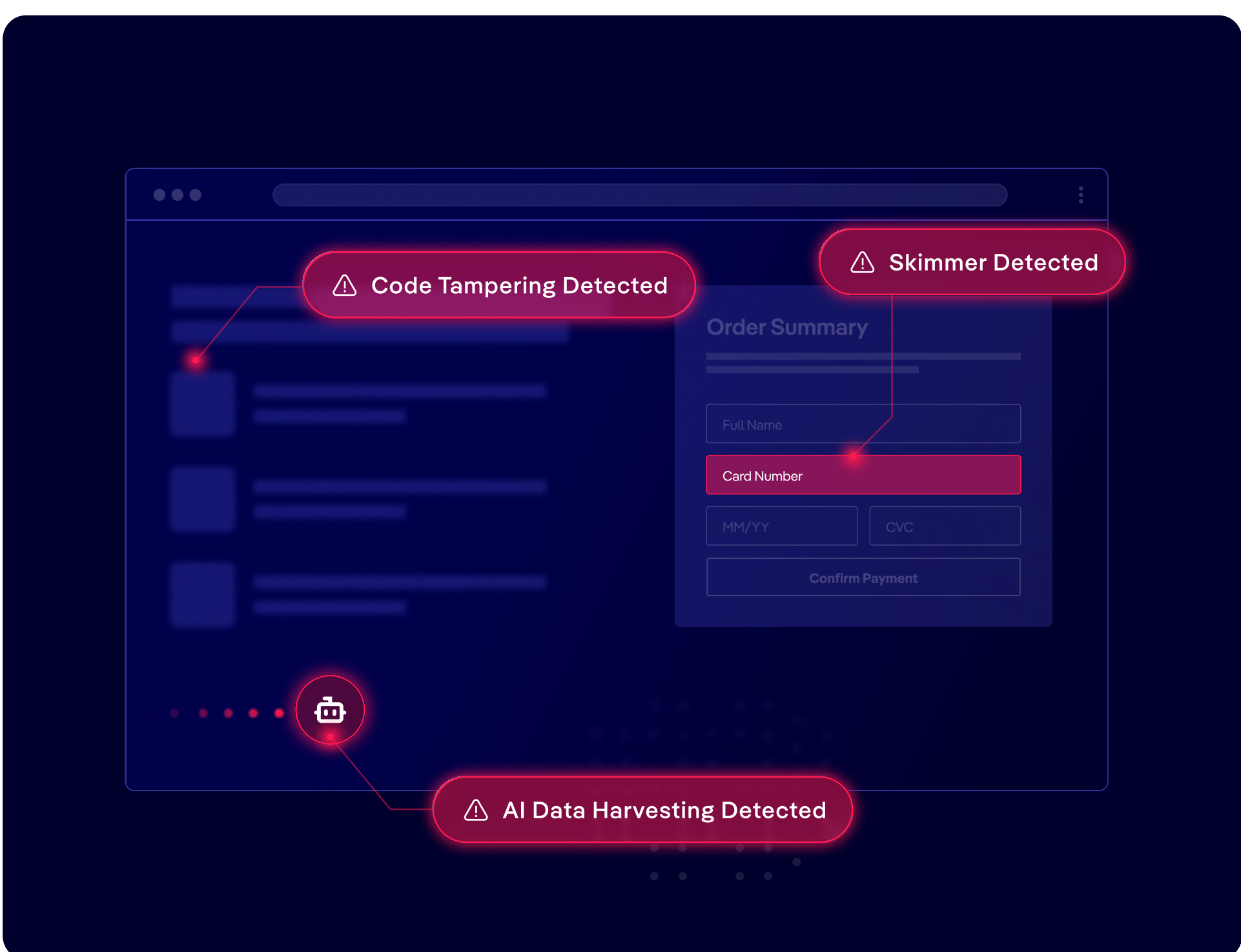
Semi-transparent glass panes show UI elements with real examples of code adding an element of realism to the features. Developers and security professionals can explore the details of the platform allowing them to examine the functionality through relatable examples.

The digital shield texture may be applied as a subtle layered element behind product illustrations anchored in the corners.



Product Scenes

Scenes depicting the browser and related security scenarios are used on product pages. Jscrambler should be represented by the chartreuse highlight that creates a protective barrier on the edge of the browser. Security vulnerabilities are represented by the red alerts. Use the secondary green to represent a secured status.



Headshots



Customer Quotes

Customer quotes use the primary Jscrambler Blue #0002D1 with dot texture.



Employee Portraits

Employee portraits use a linear gradient background #6264FF to #0002D1 with dot texture.

Resource Images

Brand blue gradient backgrounds with the digital shield texture is used behind resource assets to a create cohesive branded aesthetic.

